

## Advertising in Trudoxhill Parish Council Magazine, "YourView"

| <b>Advertising Rates</b>               | <b>2022/23 Annual Fee<br/>(All Three issues)</b> | <b>Two Issues</b> | <b>One Issue</b> |
|--|--|-------------------|------------------|
| Full A5 page (Subject to availability) | £75  | £60               | £40              |
| Half A5 page                           | £55  | £45               | £30              |
| Quarter page                           | £40  | £30               | £20              |
| Eighth page                            | £20  | £15               | £10              |

*The annual fee covers insertion in all three issues which are published in Spring, Summer and Autumn.*

*The magazine is full colour.*

*The circulation is approximately 200 households. It is delivered free to every household in the parish of Trudoxhill.*

*We can always adapt what you give us, but it may not look optimal, but as a preference, all artwork should be supplied as high resolution as possible, as either JPG or PNG, with a dpi of 300, anything less and the image won't come out as clear in print. This is all preferential, to help you get the most out of the ad and for it to look the most professional.*

**For a full page ad:**

*A5 Portrait: 210mm x 148mm*

**For a half page ad:**

*A6 Landscape: 148mm x 105mm*

**For a quarter page ad:**

*A7 Portrait: 74mm x 105mm*

**For an Eighth Page ad:**

*A8 Landscape 74mm x 52mm*

*Please Note: It would be preferred if each advert is supplied with a 6mm bleed on each side, and all content should be within a 10mm margin.*